

# British Columbia Junior Hockey League

VERNON  
**VIKINGS**  
1976-77



**SUPER-VALU SALUTES THE  
PLAYER OF THE WEEK**

2 Stores  
to Serve You:



Polson Place Mall &  
3202-32nd Street



## GOOD LUCK VIKINGS ... from these supporters

### The Squire Men's Shop

COUNTRY COURT SHOPPING CENTRE  
ARMSTRONG, B.C. V0E 1B0 — 546-3852



In the Country Court Mall — Armstrong  
TELEPHONE 546-3506  
*Hand Engraving,  
Machine Engraving,  
Make Ups, Appraisals*

### ASKEW'S SHOP EASY

ARMSTRONG, B.C. — 546-3039  
In the Country Court Shopping Centre  
*Home of "Kurosweet" Meat Products*

### COUNTRY KITCHEN RESTAURANT

ARMSTRONG, B.C. — 546-3929  
IN THE COUNTRY COURT SHOPPING MALL



**STEDMANS**  
the family store  
with that hometown  
feeling!

COUNTRY COURT SHOPPING CENTRE  
ARMSTRONG, B.C. 546-3161



**OKANAGAN SMALL CAR SPECIALISTS LTD.**  
TUNE-UPS • REPAIRS • SERVICE  
AUTHORIZED RENAULT & B.M.W. DEALER  
PHONES: 542-8736 • 545-6019  
4506 - 31st Street, Vernon, B.C.  
PHIL WRIGHT



**MONASHEE REALTY**  
in Armstrong  
PHONE 546-3181



10,000 WATTS  
Sports with Bruce Anderson  
*Radio Okanagan ... Listen to us Shine*



4507-27th STREET  
VERNON, B.C.

**'the Carpet People'**

PHONE 545-4454



DON NOBLE RAY LINK  
*"Clothes for the  
Modern Man"*  
**PHONE 545-3647**  
3106-30th Ave., Vernon, B.C.



**HONDA CIVIC**

**BILL SHILLAM HONDA**

SHILLAM GARAGE (1963) LTD. 2910-32nd AVE., — 545-0531  
DEALER No. DL0113A VERNON, B.C.

MAKE **EATON'S**

Your Hockey  
Headquarters

Open 9:30 - 5:30 Mon. thru Wed.,  
9:30 - 9 Thurs. & Friday

**545-2281**

*"Good Luck Vikings"*



**VERNON Star AUTOBODY (1974) LTD.**  
PHONE 545-2291 • 2814-37th Avenue, Vernon, B.C. V1T 2X7  
**VERNON Frame and Wheel ALIGNMENT (1975) LTD.**  
2808-37th Avenue, Vernon, B.C. V1T 2X7



**VERNON and DISTRICT CREDIT UNION**

*Come In and Find Out You Belong*  
3111 - 32nd Avenue, Vernon, B.C.  
**SUCCESS TO THE VIKINGS**



OFFICE EQUIPMENT LTD.  
3004 - 31st Street, Vernon, B.C. Tel. 542-7777  
*Serving the Interior with a Complete Line of*  
OFFICE EQUIPMENT, FURNITURE,  
SUPPLIES and STATIONERY

**FINNING TRACTOR & EQUIPMENT COMPANY LIMITED**

1504 Kalamalka Rd.,  
Vernon, B.C.  
PHONE 545-2321



**BOB JOHNSON**



**TIRE CENTRE**

4405 - 28th STREET, VERNON • 545-6014

**CAPITOL TAXI**



FOR FASTER 24-HOUR SERVICE ...  
**545-1355**

... GO VIKINGS GO ...

## MacKAY'S PRESCRIPTIONS LTD.

DISPENSING CHEMISTS

F. M. MacKAY  
F. D. S. MacKAY



3309 BARNARD AVE., VERNON, B.C.  
PHONE 542-3186

## BEN'S MEAT MARKET LTD.

\*  
FRESH MEAT, POULTRY AND FISH  
FREE DELIVERY

\*  
"We Cut and Wrap Meat For Freezing"

PROP. GERRY NEWCOMB  
VERNON, B.C. V1T 2E3

CUSTOM CUTTING,  
CURING & SMOKING

3415 - 30th AVENUE

PHONE 542-7539

## Sun Valley Sports

VERNON'S  
COMPLETE  
HOCKEY  
HEADQUARTERS

SKATES — \*CCM \*BAUER \*LANGE \*DAUST  
EQUIPMENT — \*COOPER \*CCM \*WILSON  
STICKS — \*SHERWOOD \*CCM \*CANADIAN \*KOHO

• AND A COMPLETE  
REPAIR CENTER TOO!

### Vikings Holding to Third Spot ...

Vernon Vikings had a big opportunity last weekend to move into a tie for second place with the Kelowna Buckaroos in the Interior Division of the B.C. Junior Hockey League. However things didn't exactly turn out the way Vikings wanted ... they lost both games in the home and home series with Kelowna, and as a result remained solidly in third place, while the wins helped Kelowna vault into first place in the division.

So now, the Vikings are starting again on building up towards a second or first place spot in the league, and to do it they have the Penticton Vee's to contend with

tonight. Vee's are never an easy team anywhere, and at times the Vikings have had particular trouble beating Penticton on Vernon ice. One thing the Vee's have is solid goaltending, so the thing for Vernon to do tonight is to take lots of shots. It's something the Vernon team has been trying to improve on in the past few games, and last Saturday seemed to get together, outshooting Kelowna almost two to one, despite their loss.

Next home game for Vernon: Kamloops at Vernon Wed., Nov. 10th, 8:30 p.m.



BRUCE BARNARD



RODGER SCHMIDT

**SUN VALLEY SPORTS DOWNTOWN VERNON — ACROSS FROM EATONS**

WE GUARANTEE COMPETITIVE PRICES & FRIENDLY HELPFUL SERVICE — PHONE 542-2852

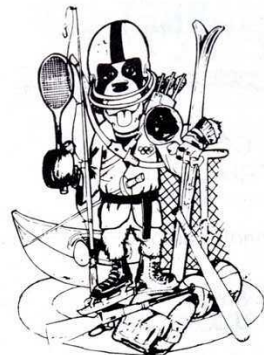
*Good Luck Vikings*

*From The Team at*

**the ROYAL BANK**







# Vernon Sport Centre Ltd.

Vernon's Most Complete Line of Sporting Goods

3109 - 30th Avenue, Vernon, B.C.  
PHONE 542-3154

'A Major Vikings Supplier'



## DON'S AUTO TOWING (VERNON) LTD.

24-HOUR SERVICE

545-2311 BOX 10, VERNON, B.C.

Wayne Sorci — Mgr.

## 1 & 2 ELECTRIC LTD.

RESIDENTIAL, COMMERCIAL  
AND INDUSTRIAL WIRING

Lighting, Heating, Air Conditioning & Retail Sales

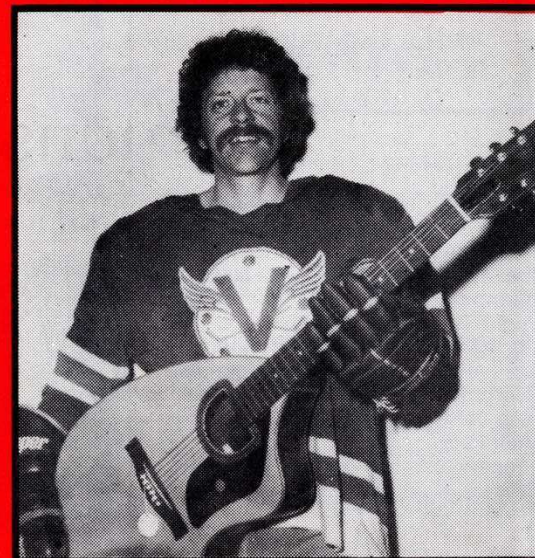
4413 - 29th Street  
Vernon, B.C.

Business Phone 545-3254

## TERRY DYCK MUSIC STUDIOS

3011 - 30th Ave.,

542-9576



SPORTS & MUSIC CAN BE COMBINED  
FOR TOTAL RECREATION

Recreation is important for  
Health and Happiness

### VERNON VIKINGS

1. Keith Ferner, Goal
  30. Jim Andrews, Goal
  2. Randy Wills, Defence
  3. Jim Meisner, Defence
  5. John Schmitz, Left Wing
  6. Byron Smith, Left Wing
  7. Gary Gassoff, "C", L.W.
  8. Ken Oulton, Defence
  9. Steve Danshin, Centre
  10. Bruce Green, Left Wing
  11. Jack Lefley, "A", L.W.
  12. Brad McDonald, Defence
  14. Stacey Smeader, R.W.
  15. Gary Huth, Centre
  16. Kevin White, Right Wing
  17. Ron Rogers, Defence
  18. Brian Maser, Defence
  19. Cam Torgeson, Right Wing
  20. Darcy Wilkinson, Centre
- Coach & Gen Mgr.: Vern Dye  
Manager: Roly Sammartino  
Trainer: Wayne Sorci

### VIKINGS SCORING STATISTICS TO THURSDAY, NOV. 4th

	GP	G	A	PTS.
Gary Huth .....	15	11	13	24
Jack Lefley .....	14	8	9	17
Steve Danshin .....	12	5	12	17
Darcy Wilkinson .....	16	6	8	14
Gary Gassoff .....	14	3	8	11
Bruce Green .....	16	3	8	11
Ken Oulton .....	17	5	3	8
Brian Maser .....	7	4	4	8
Cam Torgeson .....	13	2	5	7
Kevin White .....	10	5	2	7
Jim Meisner .....	17	1	3	4
John Schmitz .....	13	2	2	4
Brad McDonald .....	10	1	2	3
Stacey Smeader .....	15	0	3	3
Randy Wills .....	17	0	2	2
Ron Rogers .....	10	0	2	2

### VERNON INTERIOR PRINTERS LTD.



The Okanagan's Leading Printers Since 1891

2901 - 29th STREET PHONE 542-3393

### PENTICTON VEE'S

1. Pat Murphy, Goal
  20. John Scammel, Goal
  2. Simon Learmouth, Defence
  3. David Smith, Defence
  4. Bob Dietterle "A" Defence
  5. Dino Sita, "A", Defence
  6. Don Shewchenko
  7. Cary Eades, Right Wing
  8. Gord McKay, Right Wing
  9. Shawn Dineen, Center
  10. Ken Pederson, Left Wing
  11. Kevin Maxwell, Center
  12. Andy Turner, Left Wing
  14. Darrell Becker, "C", L.W.
  15. John Uvegas, Right Wing
  17. Ted Cotter, Center
  19. Craig Berezowski, R.W.
  25. Mike Bracko, Left Wing
- Coach: Terry Martin  
Manager: Bryan Couling

**brazier\***

542-7573

3503-32nd STREET  
VERNON, B.C.



"Good Luck Vikings"



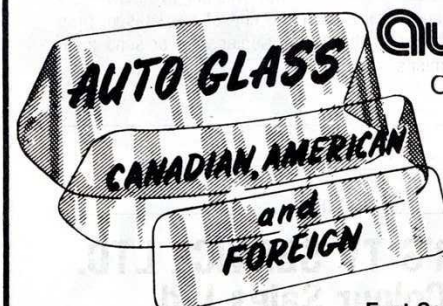
## Geo Chapmans

VILLAGE GREEN MALL  
VERNON, B.C.  
TELEPHONE 545-4989

QUALITY  
MEN'S CLOTHING



## MORGAN'S GLASS CO. LTD.



Autoplan Windshield Replacements  
One-Hour Service on Windshields

Fast Service  
Call Anytime

★ 542-7727 ★

3300-34th Ave., Vernon  
(Behind Super-Valu)

## Christie - Phoenix Ltd.

Personal  
Commercial  
Professional



Life  
Accident  
Sickness

Group Insurance

3111 - 32nd Avenue, Vernon, B.C.  
545-5311



## Beefeater Inn

3006 - 28th AVENUE  
VERNON, B.C.  
542-9777



## BARON INSURANCE AGENCIES LTD.

"KNOWN FOR BETTER SERVICE"

**Wawanesa**



- Registered Retirement Savings Plans
- Mortgage Protection Plans
- Life Insurance
- Employee Benefit Plans

**545-2122**

Call Barry Amies, eves. 545-5722 or Ed Blundell, eves. 542-2520

**2902-29th Avenue, Vernon, B.C.**

## COLDSTREAM MOTOR HOTEL

2905 - 31st AVENUE

VERNON, B.C. — TELEPHONE 545-0716

A Comfortable and Modern Hotel situated in Downtown Vernon Offering Complete Hotel Services

including  
Air Conditioning, Ample Parking, Telephones, Television, Banquet Room, Dining Room, Coffee Shop, Rooms with Baths and Showers

It's the real thing.

**Coke.**

Trade Mark Reg



Coca-Cola makes any pause the pause that refreshes . . . that's why things go better with Coke.

BOTH COCA-COLA AND COKE ARE REGISTERED TRADE MARKS WHICH IDENTIFY ONLY THE PRODUCT OF COCA-COLA LTD.

**Kalamalka**



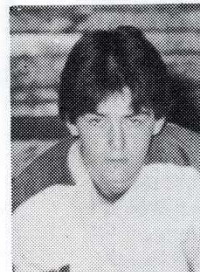
THE SPORTS MINDED HOTEL

3004 - 30th Avenue, Vernon, B.C.

## BENNETT'S PLAYER PROFILE

### KEITH FERNER

One of the reasons the Vikings have been able to win games this year, is the team's starting goaltender, Keith Ferner. Ferner is starting his second full year with the Vikings. Two years ago he tried out with the team, and played out the season with the Grand Forks Border Bruins. But he came on strong last year, capping it off by winning the award for the goaltender with the lowest goals against average in the league. He's hoping for that honor again this year . . . and with Keith's quick reflexes in goal and some solid work on the blue lines . . . he may just do it.



Serving the Interior for over 30 Years

HARDWARE - FURNITURE  
TELEVISION - APPLIANCES

presents

**Panasonic**

just slightly ahead of our time

**JACK HOWARD**  
AGENT

**CHEVRON CANADA LTD.**

STANDARD HEATING OIL  
Quality Petroleum Products  
• Stove Oil • Fuel Oil • Diesel Fuel

**542-3069**

2503 - 37th St., Vernon, B.C.

**GEORGE STEIN MASONRY LTD.**

RR 3, Vernon, B.C.

**542-9520**



GOOD LUCK  
VIKINGS  
1976-77  
SEASON

## Congratulations from MEDICINE HAT TIGERS



Medicine Hat Tigers of the Western Canada hockey league wish their working affiliate team, the Vernon Vikings of the B.C. Junior A league the best of luck in the 1976-77 season.

The players, management and fans of the Tigers look forward to hearing and reading of the success of the 'Vikings' this year and will be watching for the Vernon boys to take the B.C. Championship once again and go on to victory across Canada along the playoff trail.



Chrysler, Plymouth, Dodge  
and Dodge Trucks  
**For Top Quality Hockey  
Follow the Vernon Vikings**

For Top Quality  
Cars & Trucks  
Come See Us

Dealer Licence No.  
D 1717



**Art Schmidt**  
OPTICAL

"a distinctive name in fine eyewear"  
Okanagan showcase of fashion  
Quality Contact Lenses

**GOOD LUCK VIKINGS!**

**OK**

**BUILDERS CENTRE**



**YOUR COMPLETE HOME  
IMPROVEMENT CENTRE**  
2707-43rd Avenue, Vernon  
**545-2251**

**BLOCK BROS. REALTY LTD.**  
3107-34th Ave., Vernon, B.C.  
**542-4054**

Growing with Vernon  
and District



There's a  
place for you

Drop In to Inspect our  
Catalogs



NATIONAL REAL  
ESTATE SERVICE



**PEERLESS**  
PIPE & EQUIPMENT LTD.

4407-25th Avenue, Vernon, B.C.  
**542-4355**

Serving the Irrigation, Construction,  
Logging and Plumbing Industries  
of British Columbia

## THE BUTCHER BOYS

"For Good Hockey, Attend  
Junior Hockey Games"

"For Good Food  
Shop Butcher Boys"



Corner of Silver Star  
and Old Armstrong Rd.

OPEN NINE 'TIL EIGHT DAILY

**ART'S GULF SERVICE**

TOTAL GULF PARTS &  
ACCESSORIES

**"OPEN EVERY DAY"**

- Electronic Ignition Tune-Ups
- Brake Service
- Steam Cleaning
- Wheel Balancing

Party Ice Available  
All Seasons

ART FASTER

**542-9225**

3201-32nd Street, Vernon, B.C.

**MORGAN'S GLASS**

**Autoplan**

One-Hour Service

(Downtown —  
Barnard)

Good Luck  
Vikings

**FREE  
DELIVERY**  
AFTER 5 P.M.  
\$5 MINIMUM

**LUCKY NUMBER**

**2440**

SPEED QUEEN — INGLIS — GIBSON APPLIANCES  
LENNOX HEATING AND AIR CONDITIONING

**S. P. SEYMOUR  
(1964) LTD.**

PLUMBING — HEATING — APPLIANCES

Phone 542-4122 3111 - 30th Ave., Vernon, B.C.



**Beefeater  
Inn**

3006 - 28th AVENUE  
VERNON, B.C.  
**542-9777**



# In times like these, it makes even more sense to choose a Zenith.

These days, you're probably even more determined than ever to make sure you're getting your money's worth.

That's why the features that have made a Zenith color T.V. such a good value are even more important today. For example, the Panorama II with its sweeping profile and sleek architectural lines offers a unique Ultramodern full-to-the-floor console with the look of smartness and sophistication. The contoured front with its smooth, curvilinear Silver color surface contrasts dramatically with the simulated grained Rosewood top and ends.

And the Chromacolor II offers you many other outstanding features such as:

An advanced Chromacolor picture tube. Delivers the

very brightest color picture in Zenith's long history.

100% Solid State Chassis. The most powerful we've ever built.

A unique voltage regulator. Protects chassis and picture tube when voltage varies in the home.

Convenient one button tuning. One touch brings back the purest brightness, contrast, tint and color level.

Zoom Space Command 1000 Remote Control. The press of a button increases your picture size by 50%.

But best of all in these times, is Zenith's energy saving feature. Chromacolor II actually uses less power than you'd need to light just two 75 watt light bulbs — less than half the power used by many older sets.

Photo: Island ferry leaving Horseshoe Bay



**ZENITH**

SOLID STATE

**CHROMACOLOR II**

At Zenith, the quality goes in before the name goes on.® Simulated TV pictures.