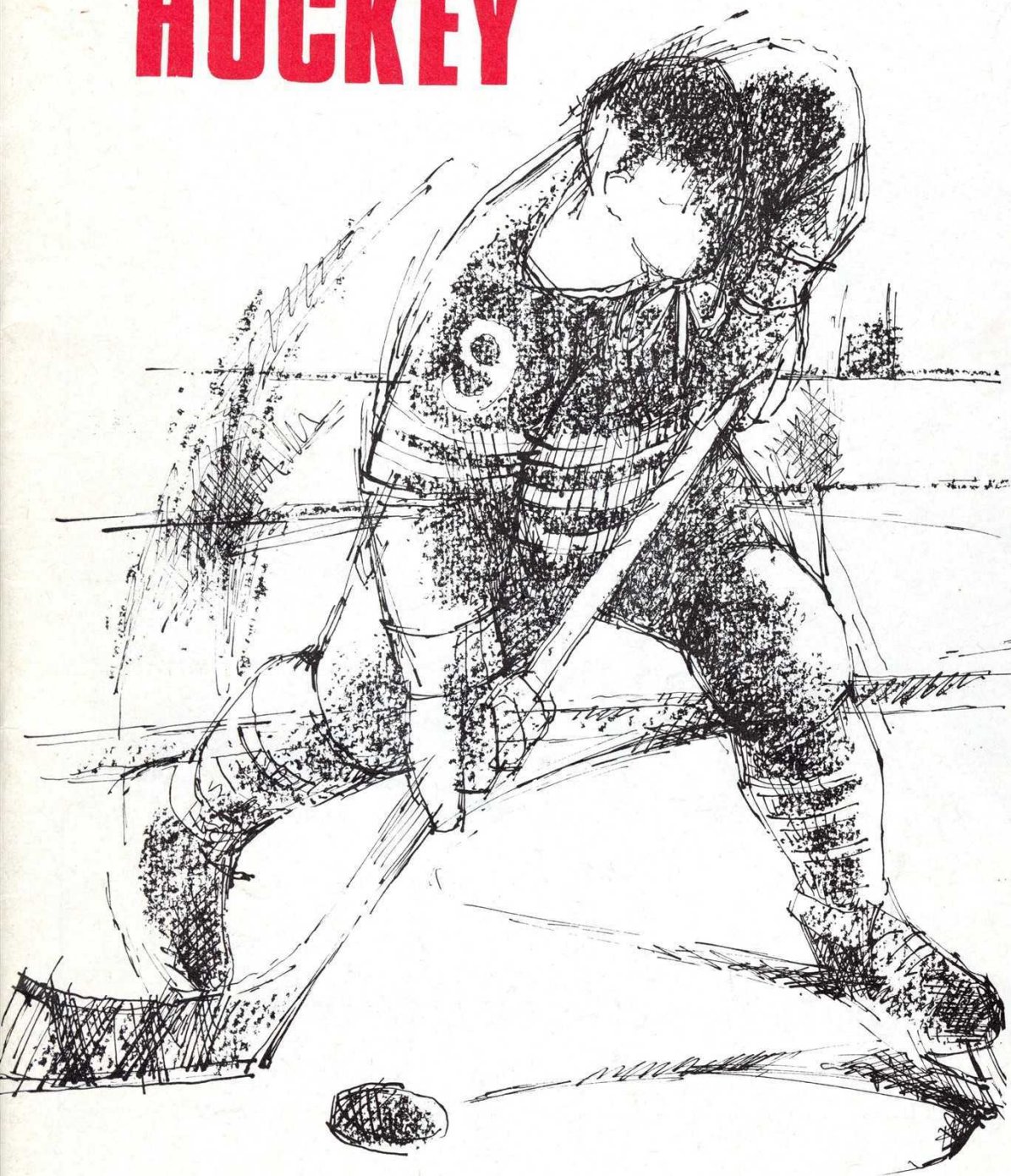


OFFICIAL PROGRAM

# HOCKEY



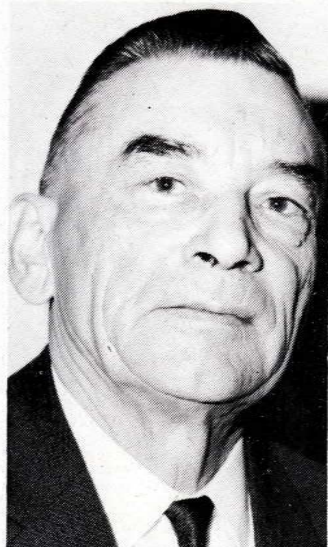
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Corporation of the City of Vernon



On behalf of the Citizens of Vernon, Best Wishes and  
Good Luck to

**The Vernon Essos**  
In their 1969-70 Season.

*May all the games played exemplify the Highest Tradition of Good Sportsmanship.*

WILLIAM HALINA,  
Mayor



ALD. VALAIR



ALD. MONK



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ALD. ROMER



ALD. STEFFENS

*Vernon is a Junior City*

**about our cover . . .**

Local artist, Leroy Jensen provided our cover picture this year, of which we are very proud. Leroy, born and raised in Japan, studied extensively in Europe, has exhibited in many important exhibitions across Canada, also in New York and Seattle. He had had numerous one-man shows in B.C. and Washington. A Member, Contemporary Okanagan Artists, his work can be seen at the studio of Frank Paul on Lumby Highway, one mile from Vernon.



**MVP Award in '68/'69 Season**

Wayne Dye, voted the Most Valuable Player by his team, team executive, and members of the press and radio is presented with the Pat Reilly Memorial Trophy. Runners-up in the Most Valuable Player com-

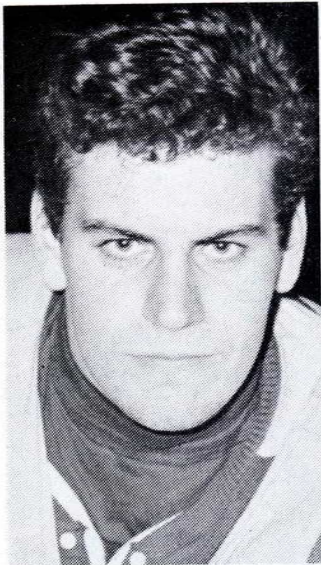
petition were Gerry Vachon and Lawrence Quechuck. The trophy was presented to Dye by Chuck Reilly. Wayne was lauded for his high calibre of hockey throughout the season.



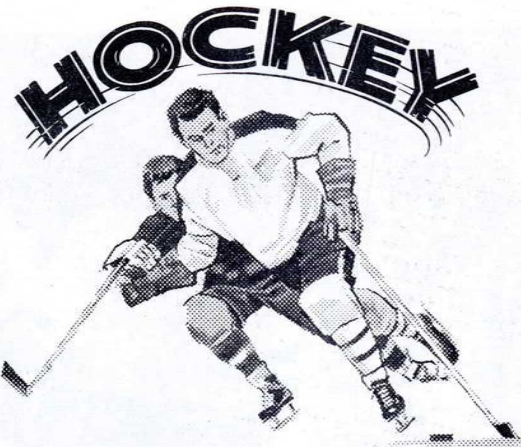
Sponsors of the Most Valuable Player Award  
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*Most Valuable Player to be chosen by his  
team mates. Compliments of the Bay*

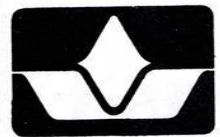




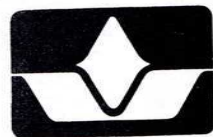
**PAT BECOTTE**, 18, is another returnee to the Essos roster, having played part of last season here. Pat is a strapping 185 lb. left winger and if his showing in training camp is a guide, he will be something to watch this season. He hails from North Battleford, Sask.



**BARRY BLEACKLEY**, 19, will see his second year in the Essos lineup as a blue-line patrolman. Barry hails from Whitehorse, Yukon and is generally considered the clown of the locker room with his humorous quips.



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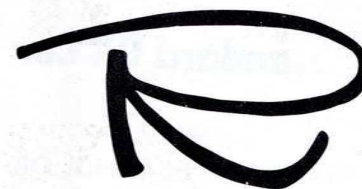
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# VERNON & DISTRICT MINOR HOCKEY 1948 ... 1969

## 1969 EXECUTIVE

President: Stewart Mitchell

Vice-Pres.: Bill Brown, Doug Simpson, Al Madden; Secretary-Registrar: Mrs. Amy E. Myles; Treasurer: Bill Inglis; Directors: John Bruce, Art Davison, Frank Flasch, Reine Holland, Odie Lowe, Gib Loyie, Don MacDonald, Mickey McMahon, John Marchand, Don Myles, Gordon Nuyens, Ed Poirier, Hap Schaefer, Nick Schuck, Mrs. Marion Smithson; Ambassador: Frank Flasch.

## Objects of the Vernon Minor Amateur Hockey Association

To foster, improve and perpetuate the playing of the game of hockey and to foster sportsmanship and good citizenship by all male minors in Vernon.

To insure minor hockey is played in accordance with the playing and registration rules as laid down by the Canadian Amateur Hockey Association.

## Brief History

From a humble beginning of only approximately 180 players and coaches in 1948 (earliest available minutes of the association) to the present day of a registration of approximately 554.

During this period the Vernon teams have won their share of Championships both in the Valley and at the Provincial level.

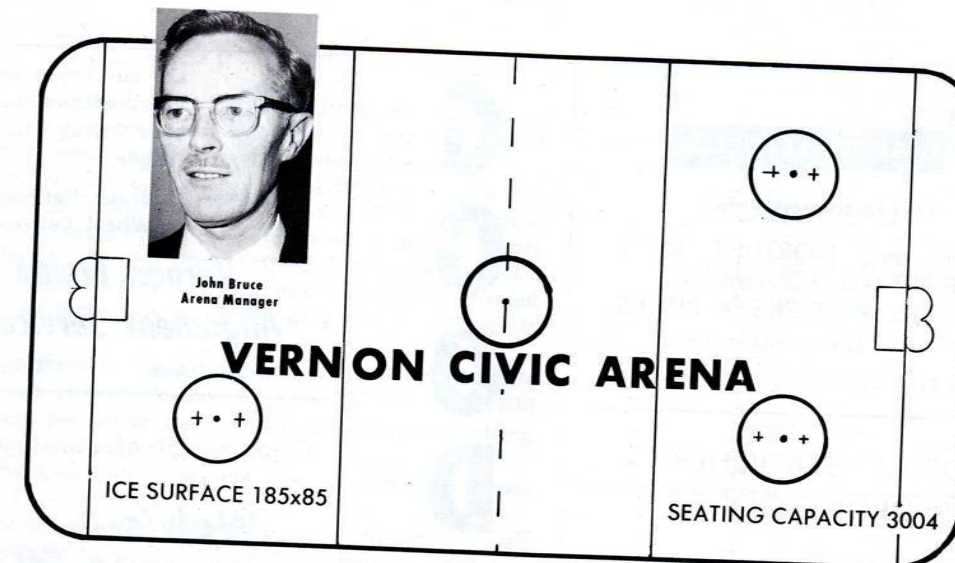
It would be impossible to list all who have contributed so much of their time and effort into making the association what it is today, however the following are the names of the former presidents:

### Presidents:

1948-49—W. Savage  
1949-50—J. McCulloch  
1950-51—J. McCulloch  
1951-52—Gordon Carr  
1952-53—Ed Sherwood  
1953-54—Ed Sherwood

1954-55—Ed Sherwood  
1955-56—Ed Sherwood  
1956-57—Albert Edwards  
1957-58—Albert Edwards  
1958-59—Bob Ballance  
1959-60—Larry Buchan  
1960-61—Bill Brown

1961-62—Bill Brown  
1962-63—Dave MacKay  
1963-64—Chuck Reilley  
1964-65—John Bruce  
1965-66—Len Miller  
1966-67—Fred Worth  
1967-68—J. McCallum  
1968-69—S. Mitchell

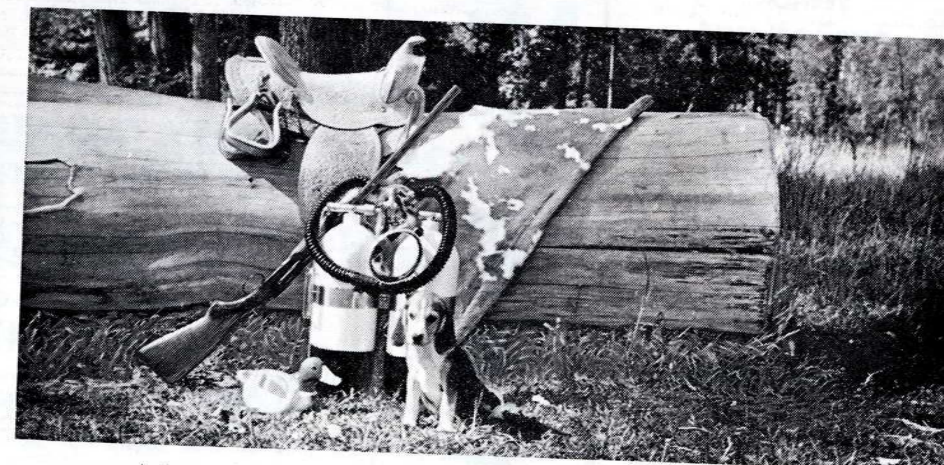


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Wednesdays—3:15-5:00 p.m.  
Saturdays—2:00-4:00 p.m.



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## THE COY CUP

In the 17 year period from 1923 to 1940, the Coy Cup, emblematic of Intermediate B domination in the province, spent more time in the Okanagan Valley than anywhere else.

Enderby was the first recorded winner in 1923, then five different Vancouver teams possessed the cup until 1928 when Vernon took over. The local team held the cup for three consecutive years before surrendering it to the Lumby Flying Frenchmen in 1931.

Vernon and Prince George took joint possession of the coveted trophy in 1932 as there was no ice to play the final series in either centre.

The Coy Cup went to the Kootenays for one year in 1934 as Kimberley came up with the best team in B.C. Then, in 1934 and 1935 Vernon proved to be top dog once again retaining the cup after long hard playoff series.

1936 saw the Coy Cup in Merritt, then Bralorne took over in 1937.

Teams on the Intermediate B circuit from the Vancouver area picked up sufficiently to win the provincial finals in 1938 and 1939, however the cup came back to Vernon in 1940.

Incredible as it may seem, the Coy Cup was owned by Vernon teams for seven years during the 17 year period and that's not counting the joint ownership with Prince George in 1932.

Under Very Dye, they again won the cup in 1964.



Rear: Norbert Korthals, Bob Gruber, Ernie Poggemiller, Nick Bulach, Merv Bidoski.

Centre: Vern Dye, Odie Lowe, Don Jakes, Bugs Jones, Mike Durbin, Alex Kashuba, Walt Trentini, Don Kerwins.

Front: Art Davison, Tom Steyck, Boris Kabatoff, Joe Fisher, Jack Howard.



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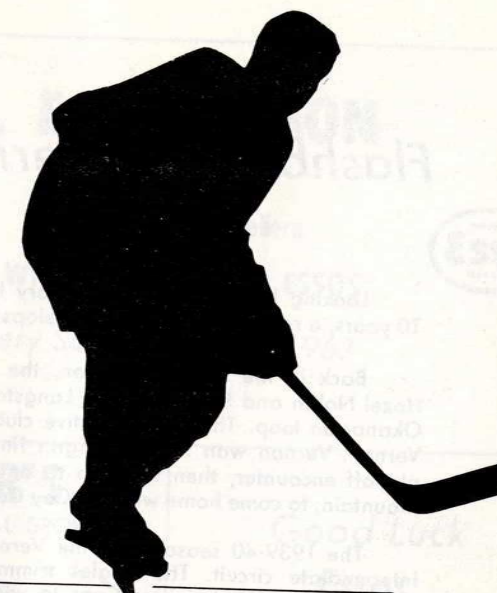
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### Did You Know ...

Hockey is 70 years old in Vernon. It all started in 1898 with games between Okanagan and Kootenay teams. Then in 1903-04 the Vernon club captured the B.C. Sr. A championship, defeating Sandon. Again in 1912-13 they latched onto the Sr. A title, but then came World War I and hockey was in the doldrums until about 1924.



## Flashbacks In Vernon's Hockey History

Looking back in the city's history hockey-wise, it becomes very obvious that every 10 years, a real top-notch team develops to bring added honor to Vernon.

Back in the 1929-30 season, the Vernon Intermediate "B" squad captained by Hazel Nolan and featuring Slick Langstaff and Stan Hunt, topped the four team North Okanagan loop. The representative clubs came from Enderby, Armstrong, Lumby and Vernon. Vernon won the Okanagan finals when Lumby failed to take to the ice for a playoff encounter, then went on to defeat Merritt, Prince George, and finally Copper Mountain, to come home with the Coy Cup.

The 1939-40 season saw the Vernon Eagles once again on top of the Okanagan Intermediate circuit. The Eagles trimmed Bralorne in the provincial semi-finals then dumped New Westminster Cubs to win the Coy Cup for the seventh time. After winning the Coy Cup, symbolic of Provincial Intermediate "B" domination, Vernon lost out in the Western Canada semi-final to the Lussar Alberta Indians.

After going all the way to the Allen Cup in the previous year, the 1959-60 edition of the Vernon Senior A Canadians still had a long and glorious season, sticking with it until the seventh game of the best of seven final with the Kelowna Packers. The faltering Sr. A division heard the death knell that evening as the Packers edged Vernon in the final game, after which playing coach George Agar, along with Willy Schmidt, Tom Stecyk and several of the other players announced their resignation from the team.

With the history of a hockey championship every ten years for Vernon, the 1969-70 season could very well be it for the Junior A Essos.

(Information from the files of The Vernon News)



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Gordon Mackintosh, 19, is a goalie of some renown in his hometown of Salmon Arm, having played in all divisions of minor hockey as well as with commercial and senior teams. Gordon is in grade 12 and attending Vernon senior high school.



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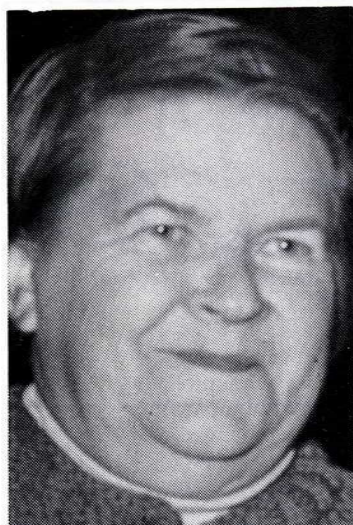
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The Mothers' Auxiliary to the Vernon Minor Hockey Association was formed in January, 1966, for the purpose of raising funds to send promising young hockey players to the International Hockey Clinic at Nelson, B.C. In the summer of that year they were successful in sending four boys and in 1967, five boys attended hockey clinics on Mothers' Auxiliary scholarships.

These gallant ladies take on almost any project in the name of Minor Hockey and you will see them at home cooking bazaars, car washes, selling raffle tickets or hard at work in the concession at the arena. The money they earn is spent on such things as new goal equipment and remodelling and painting equipment facilities.

The membership is made up of mothers and grandmothers of the boys in Minor Hockey, however, any lady who is willing to work is more than welcome to join, whether or not she has a son or grandson in the program. Anyone interested in joining or supporting the Mothers' Auxiliary should contact Mrs. Amy Myles.



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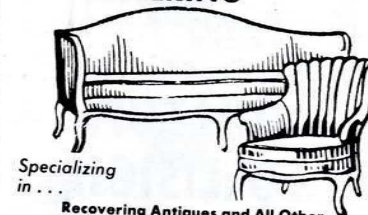


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No doubt everyone in Vernon has already met Vern. He has been active in sports in the city for many a year. The rest of the Dye family are as busy as Vern himself. Son Wayne, is one of the stars of the Esso's with a bright career in hockey and baseball in front of him. Daughter Wendy, is none other than our Queen Silver Star VIII. Son Barry, 14, is a Minor Hockey Bantam this year and Tracy, 8, and Kim, 5, have yet to enter the sports world. His lovely wife Joyce is, needless to say, a very busy person also.

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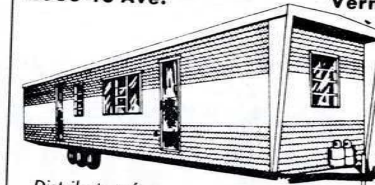
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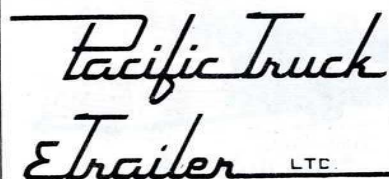
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Friday . . . . . 9 p.m.

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SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
			1	2	3 N.W.	4
5	6	7	8	9	10	11 VIC.
12	13	14	15	16	17	18
19 VAN.	20	21	22 KEL.	23	24 VAN.	25 VIC.
26	27	28 KEL.	29	30	31 VIC.	

NOVEMBER						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
						1
2	3	4 KAM.	5	6	7 KEL.	8
9 VAN.	10	11	12	13	14	15
16	17	18 N.W.	19	20	21 KEL.	22 VIC.
23	24	25 KAM.	26	27	28	29 VIC.
30 N.W.						

DECEMBER						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
	1	2	3	4	5	6 NEW WEST.
7	8	9	10	11	12 VAN.	13 N.W.
14	15	16	17	18	19 PEN.	20
21 VIC.	22	23	24	25	26	27 PEN.
28	29	30 KEL.	31			

JANUARY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
				1	2 N.W.	3
4		6	7 KAM.	8	9 PEN.	10
11 PEN.	12		14 KEL.	15	16 VAN.	17 VIC.
18 N.W.	19	20	21	22	23	24 KAM.
25	26	27	28 PEN.	29	30	31 KAM.

FEBRUARY						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
1 VAN.	2	3	4 KAM.	5	6	7
8	9	10	11 KAM.	12	13	14 KEL.
15 KEL.	16	17	18	19	20	21
22	23	24 PEN.	25	26	27 VAN.	28 VICT.

MARCH						
SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
1 N.W.						

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# Puck Patter

—by Wes Russell,  
Sports Director,  
CJIB Radio

It seems only a few days ago that I was sitting down to write a column, heralding in a new season and the grand opening between the Vernon Essos and the New Westminster Royals.

Now, we've arrived at the final home game of the season, however it's only the final scheduled home game. The Essos have done a tremendous job for us this year and we can count on seeing a lot more action in the next few weeks as the semi-finals and finals get underway.

However, now would appear to be a very appropriate time to thank the many people who have been involved behind the scenes during the past year.

First of all, we have Ernie Kowal who has done such a stellar job of public relations, arranging transportation, and supplying the team with uniforms. Yves Gagnon has assisted Ernie by arranging most of the added attractions that have appeared in many home games this year. Russ Fish

### VERNON ESSOS

- 1 Gord Mackintosh
  - 2 Al Wahlstrom
  - 3 Barry Bleackley
  - 4 Bob Craig
  - 5 Bob Mayer
  - 6 Jack Marsh
  - 7 Don Manson
  - 8 Wayne Dye
  - 10 Ken Warner
  - 11 John Price
  - 12 Gord Osinchuck
  - 13 Bill Owens
  - 14 Lawrence Quichuck
  - 15 Jim Inglis
  - 16 Bruce Richie
  - 17 Jim Marsh
  - 18 Gordie Merritt
- Coach: Odie Lowe  
Manager: Vern Dye  
Trainer: Jock Worth

Nº 5558

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has kept the team supplied with equipment, and Gordie Henschke has found employment for the boys needing work.

Of course, special thanks must go to coach Odie Lowe and manager Vern Dye who have spent a lot of their own time and money in leading the club through another successful season. Jock Worth is another important behind the scenes man in his capacity as club trainer... looking after the aches, pains and injuries.

Thank you's are also in order to Doug Bulwer who has handled the P.A. and looked after the statistics for the club, and to the management and staff of the Vernon Civic arena.

Also for their assistance, the Vernon Essos would like to thank: The Mother's Auxiliary to minor hockey for program sales; Jerry Alexander and Ken Altwasser, for program advertising sales; the people who opened their homes and supplied room and board for the players; the people who supplied team transportation to the interior games; and especially to you the hockey fans for your kind and generous support throughout the whole season.

On behalf of the Essos and yours truly, thank you very much for a wonderful season.

### PENTICTON BRONCOS

- 1 Fred Whitlow
- 2 Tom Gawryletz
- 3 Harry Turk
- 4 Dwayne Pentland
- 5 Dave Bell
- 6 Ernie Gare
- 8 Vic Mercredi
- 9 Rob Udell
- 11 Ron Boyle
- 12 Fred Parent
- 14 Jeff Reimer
- 15 Kerry Moss

Coach: Jack Taggart  
Manager: George Stoll  
Trainer: Bob Belbin

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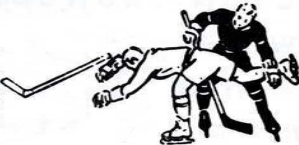
2907 32 Ave. Vernon

### MOST COMMON PENALTIES



#### TRIPPING

Extending right  
leg forward,  
clear of the ice,  
and striking it  
with right hand  
below the knee.



TRIPPING. When a player  
places his stick, knee, foot,  
arm, hand, or elbow in such a  
way that it causes his oppon-  
ent to trip or fall.



#### SLASHING

A series of chop-  
ping motions  
with the edge of  
one hand across  
the opposite  
forearm.



SLASHING. A player who swings  
his stick at an opponent to impede  
his progress receives a minor pen-  
alty. If he injures his opponent by  
slashing it is a major penalty.



BOARD-CHECKING. A major or minor  
penalty is imposed on any player who  
body checks, cross checks, elbows or  
trips an opponent in such a manner  
that the opponent is thrown violently  
into the boards.



ELBOWING  
Tapping either  
elbow with the  
opposite hand.



ELBOWING AND KNEEING. When a  
player uses his elbow or knee in such a  
manner as to foul an opponent.

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### MOST COMMON PENALTIES



#### CHARGING

Rotating clenched  
fists around  
one another in  
front of chest.



CHARGING. A minor or major  
penalty is imposed on a player  
who takes two or more steps or  
strides and deliberately runs or  
jumps into an opponent.



#### CROSS-CHECK

A series of for-  
ward and back-  
ward motions  
with both fists  
clenched ex-  
tending from  
the chest.

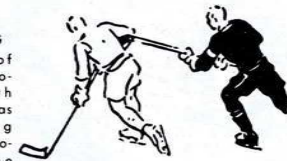


CROSS CHECKING. A check delivered with a  
thrust of the stick with both hands on the  
stick and no part of the stick on the ice.  
Either minor or major penalty.



#### HOOKING

A series of  
tugging mo-  
tions with  
both arms as  
if pulling  
something to-  
ward the  
stomach.



HOOKING. A penalty to a  
player who impedes or tries  
to impede the progress of an  
opponent by "hooking" with  
his stick.



#### INTERFERENCE

Crossed arms  
stationary in  
front of chest.



INTERFERENCE. A minor penalty is  
imposed on a player who interferes  
with an opponent who is not in pos-  
session of the puck.



Good Luck Boys—Hank Aarsen

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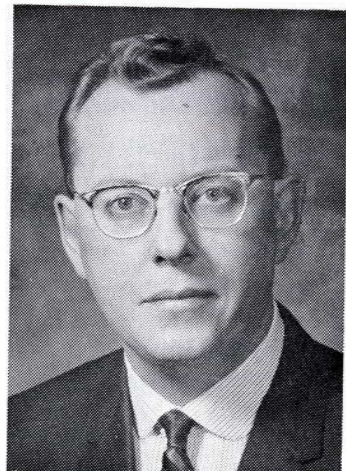
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President, British Columbia  
Junior "A" Hockey League

## "Vernon Essos"

On behalf of the British Columbia Junior "A" Hockey League, I wish you every success for the coming season.

I am certain that you will once again provide your fans with many exciting and memorable moments. Your city, its hockey association, and its citizens should be proud of your team and its achievements.

Yours sincerely,  
**H. J. HAMILTON,**  
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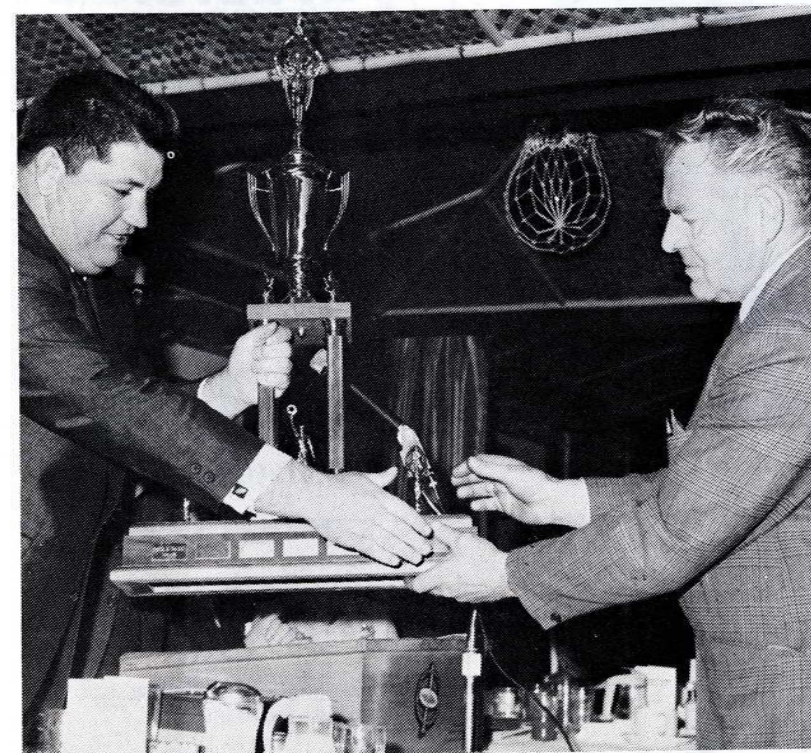


Ernie J. Kowal



## Scotia BANK THE BANK OF NOVA SCOTIA Vernon

**Good Luck  
to the Essos For a Successful Season**



★  
A standing ovation was accorded David Stanley MacKay as B.C. Lions Football Coach Jim Champion proclaimed him the winner of the first annual Sportsman of the Year award, March 27, 1969.

The former Chicago Blackhawk star registered both surprise and humility as he went forward to accept the Legion Trophy.

Following the presentation, MacKay said, "This is pretty well the end of my career in sports, after 30 years . . . and this is one of the highlights of that career."

"I've met a tremendous amount of wonderful people in sports at all levels, and I've attempted in these last few years to put back what I got out of it."

The decision was made by an anonymous panel of judges and Mr. MacKay was presented with the award as the result of many years of devotion to minor hockey in the city.

★

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The family, friends and associates of the late Wally Forslund have contributed to this trophy to be presented annually to the best goalie in the BCJHL. The trophy is to be awarded on the Vezina rules. The 1968-69 season winner was Victoria ace Ron Grahame. The late Mr. Forslund's son Eddy is also a goaltender for the Victoria Cougars.



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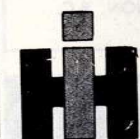


DALE CRAIG, 18, is new to the Essos this year and is the brother of Essos veteran Bob Craig and they hail from North Surrey. Dale can play at either right or left wing.

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and

## Vernon Essos



LAWRENCE QUECHUK  
—Came from Quesnel to play forward for the Essos. This is Lawrence's 3rd year in Vernon. Weight: 165. Height: 5'8".

## The Korral and Chuckwagon Grill

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KEN WARNER, 19 year old Smithers native is a new player to the Essos roster this season. The stocky right winger has played all of his minor hockey in Smithers and at the present time is in grade 12 at and attending Vernon senior high.

## GARY T. CLARK

You wonder where the yellow went — when  
you brush your teeth with

## Pepsodent



JOHN PRICE, 17, hails from Cranbrook and grew up under the minor hockey program in the Kootenays. He is a centreman and attends grade 12 here in Vernon.



WAYNE DYE—A local boy, just 16 years old and in his 3rd year of Junior Hockey. Active in basketball and baseball and attends school in Vernon. Height: 5'10". Weight: 165 lbs.

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**BRUCE RITCHIE**, 17, is another Salmon Arm minor hockey product. He can be relied to fill in on either left wing or at centre. Bruce is attending grade 12 at Vernon senior high.

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**LYNN FOWLIE**, 18, hails from Medicine Hat, Alberta and is a husky 175 lbs. and stands 6' even. Lynn plays on the forward line at left wing, and is new to the Essos line-up this season. He started playing when he was eight years old and has grown up in the Alberta minor hockey association.



**DAVE STEWART**, 18, a Cranbrook native, stands 5' 10" and weighs in at a husky 175 lbs. and is a welcome addition to the rear guard for the Essos this season. Dave played last year with the Lethbridge Sugar Kings and was sent here as a replacement for Gerry Vachon now with the Sugar Kings.



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**JIM MARSH**, 18 is a brother to Esso's stalwart Jack Marsh and plays defence. Like Jack, he grew up in Quesnel and played hockey since he was eight years old. Jim Stands 6' and weighs 165 pounds.



**PETER OLSEN**, 18, is another new comer to the Essos roster this season. Peter hails from Whitehorse, Yukon Territories and has played hockey for the past 11 years all of it in Whitehorse, with the exception of three years in Ontario.

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coach

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TREASURER ..... W. Inglis  
MANAGER ..... V. Dye

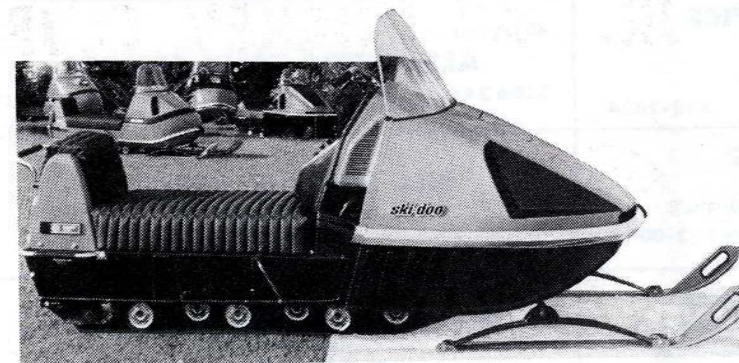
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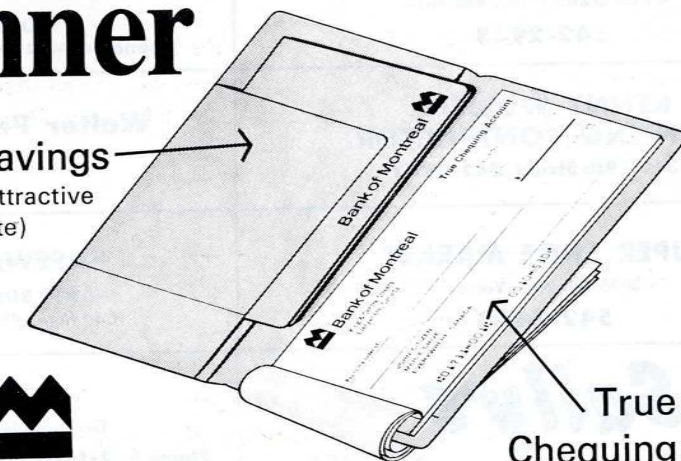
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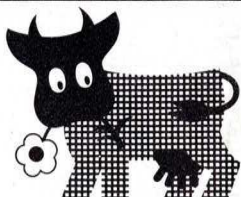
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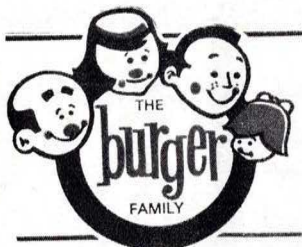


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