

Odie Lowe dropped

Vikings shape up their club operation

The Vernon Vikings (new name for Vernon Essos of B.C. junior A hockey league) have already set their sails for the 1973-74 season.

News via the blower, telephone that is, from none other than long time hockey supporter and former radio announcer, Don Warner, who apparently is to be the club public relations man this season, says the Vikings in a special meeting this week, have replaced five year veteran coach Odie Lowe with Vern Dye who has held the managers post but will now combine to hold down the coach and general managers positions.

Warner said the clubs president, Nick Schuck made

the official announcement at the meeting.

Mr. Schuck said the change was made because the club felt it was time for a full time coach and he believes Mr. Dye can handle the job.

The move comes as no real surprise from this quarter as it is a well known fact there has been an open rift between Lowe and Dye over certain club policies in the past.

In replacing Odie Lowe, Dye has a big job on his hands what with Lowes excellent background as a player of junior and professional standing and latterly as a successful coach with the Essos here in Vernon in which he took them to two B.C. championships in a three year span.

Many former players on the Essos roster have given praise

in the way Lowe has handled each person and few have ever come away from a junior season here in Vernon without gaining a much deeper appreciation of the game of hockey.

While no direct comment has come from Odie Lowe on being replaced, it is understood the move was in complete agreement on his part as the frustrations of the past season was beginning to get the best of him.

Experience for Dye behind the bench has been limited in the past taking over on the odd occasion when Lowe was unable to be on hand.

As far as is known Dye has had no experience as a hockey player with baseball being his forte in the past.

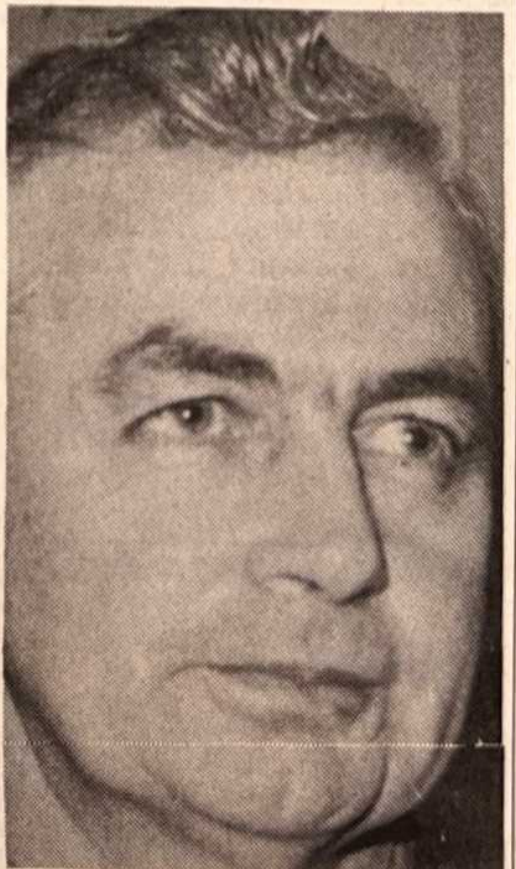
With the announcement of the staff changes of the Viking operation, also came word from Nick Schuck they will have season tickets on sale shortly and the public will also be advised of prices.



ODIE LOWE
... dropped



DON WARNER
... PR man



VERN DYE
... Coach-Mgr.

10-Speed Bike Repairs



★ Re-spoking
★ Truing wheels

Lions have their eye on a Kelowna boy

B.C. Lions publicity director,